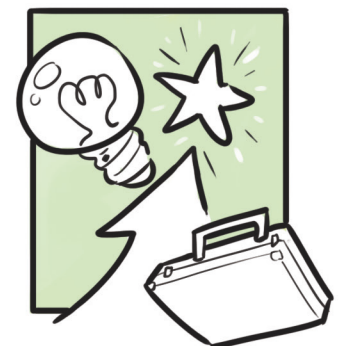


# MAKE THE CHAIN CIRCULAR & VALUABLE

A transition towards a circular economy – prolonging the lifecycle and quality of resources in the chain – is both a **necessity** and an **opportunity**.



Economic opportunities and less dependency on scarce resources



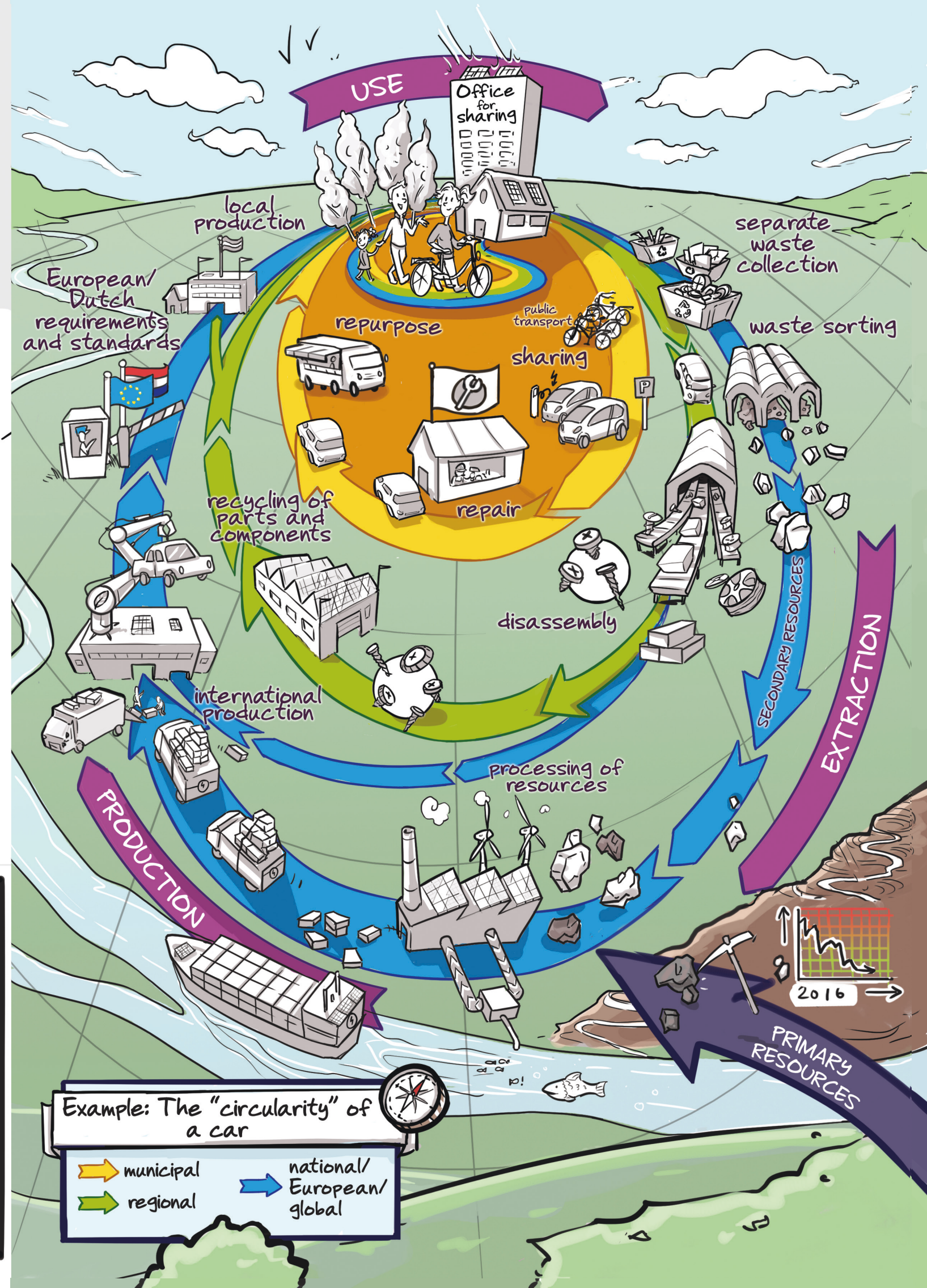
New business models; employment opportunities; innovation



Lower environmental pressure and less waste

## Redesign of the function "mobility by car"

	REPAIR		RE-USE		RECOVER
	REFUSE		REFURBISH		RECYCLE
	REDUCE		RE-MANUFACTURE		RE-PURPOSE



Example: The "circularity" of a car

municipal  
 regional  
 national/European/global

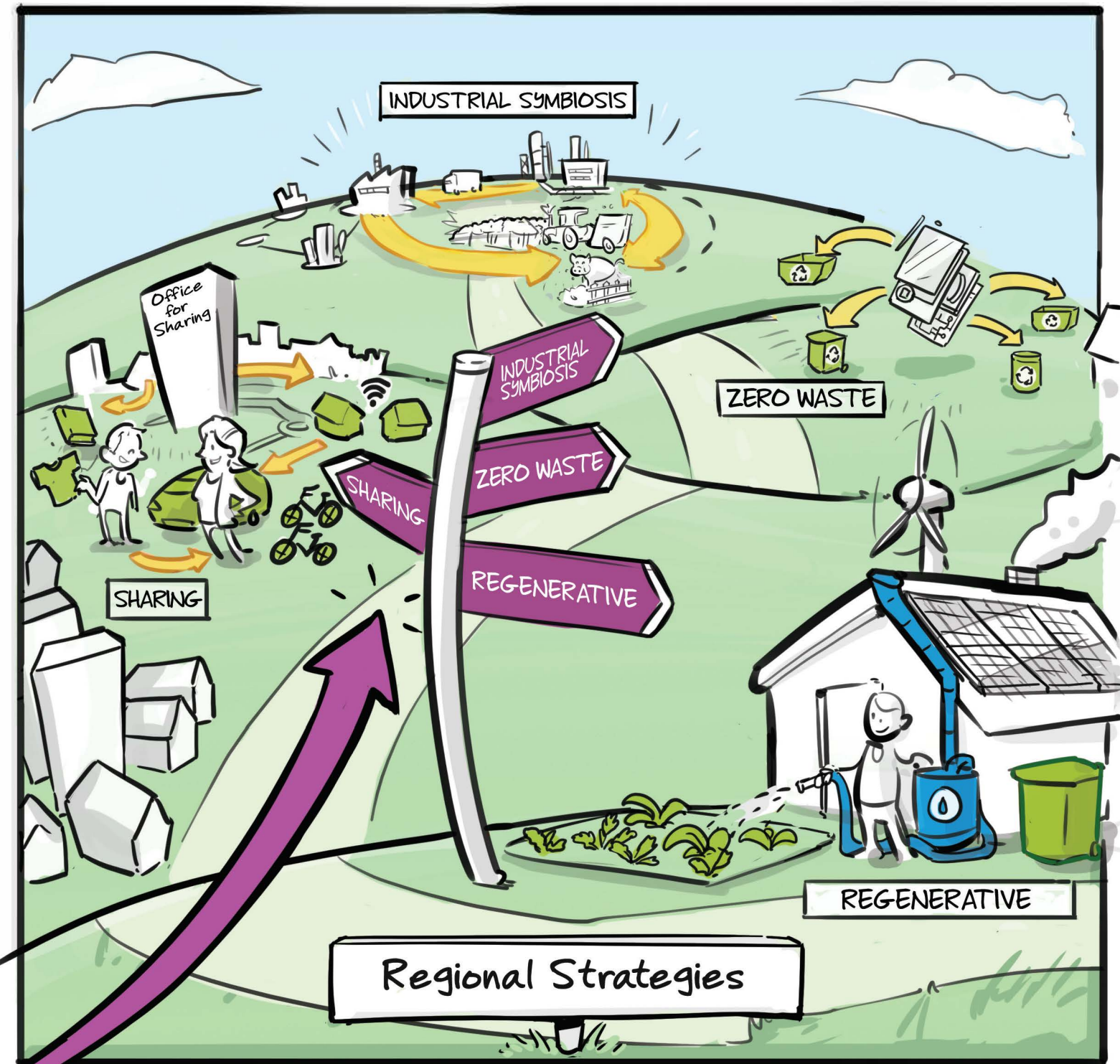
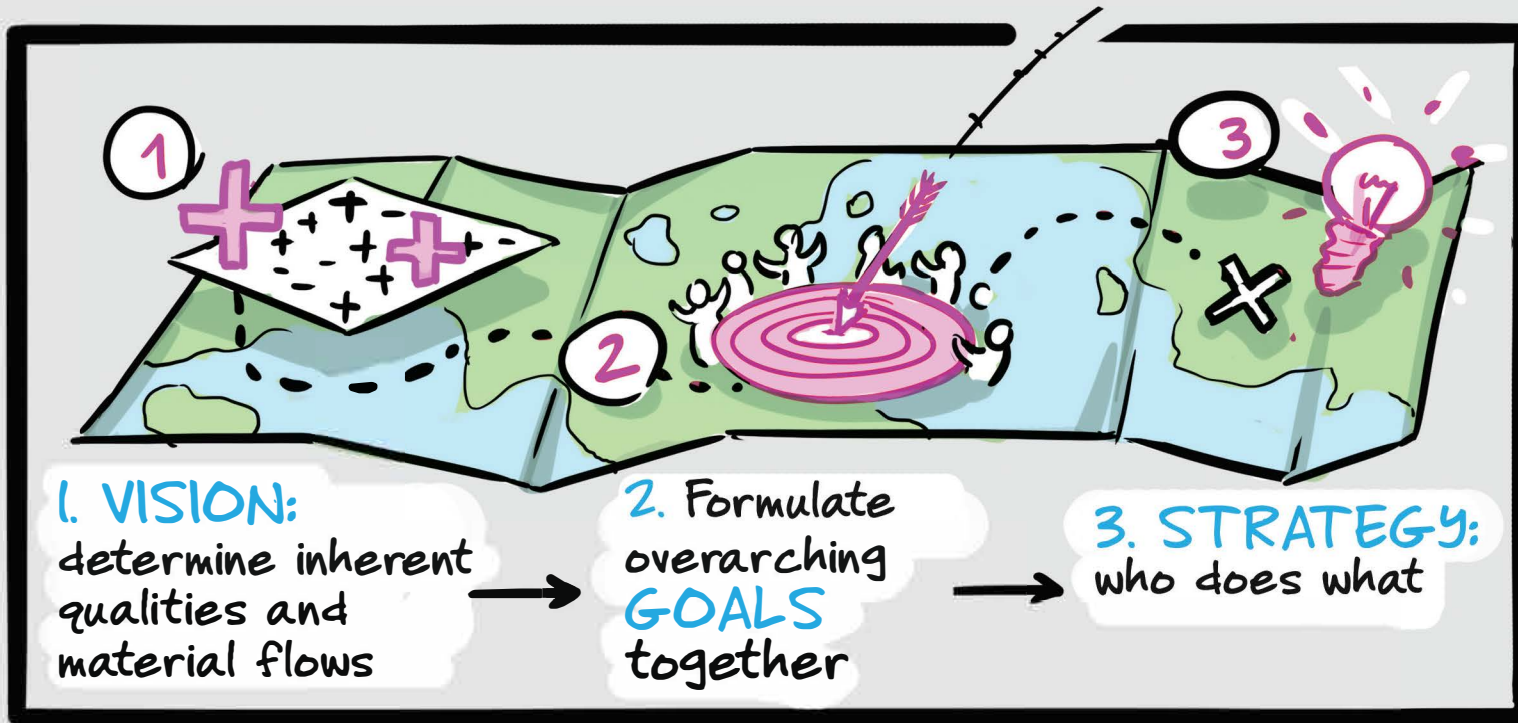
# CIRCULAR ECONOMY



FROM WISH TO PRACTICE

## CIRCULAR ECONOMY: FROM WISH TO PRACTICE

"Use your own strength and work together"



### Common vision

Which inherent qualities do we have? What are the opportunities? What do we want to achieve?



### Overarching goals

Make objectives concrete and measurable, and ensure they have impact



### Strategy

Every actor takes their role, based on their inherent qualities and in mutual coordination



Provinces, regions and (cooperating) municipalities should use their own strengths (companies, citizens) and choose one or more strategies (sharing; regenerative; industrial symbiosis, zero waste).

### Information:

[http://en.rli.nl/sites/default/files/advice\\_rli\\_circular\\_economy\\_interactive\\_def.pdf](http://en.rli.nl/sites/default/files/advice_rli_circular_economy_interactive_def.pdf)



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