

QUALITY-MANAGEMENT TOOL FOR GREENING AND SUSTAINABLE DEVELOPMENT

Societal requirements on how agricultural entrepreneurs manage their farms are increasing: requirements established by law and regulation on national and EU level, but also originating from markets (certifications and quality standards). Is it possible to make it easier for farmers to integrate these requirements by developing schemes of farm certification, that serve as quality-management tool as well as a basis for CAP payments, legal permits and market certification?

